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**FOR IMMEDIATE RELEASE**

**Wesley Enhanced Living Launches Family Virtual Visits Service**  
*New High Tech Initiative at Several WEL Communities*  
*Aims to Enhance Family Togetherness*

**Southampton, Pa., June 10, 2008**-To further its mission to make a compelling difference in the lives of its residents, Wesley Enhanced Living (WEL) announces the launch of Family Virtual Visits, a high tech initiative that enables residents of its Hatboro and Doylestown retirement communities to enjoy real-time, web-based video visits with family and friends anywhere in the world.

As one of first aging services providers in the Philadelphia area to provide Family Virtual Visits, Wesley Enhanced Living continually searches for ways to optimize technology to positively impact resident life. Through the establishment of a Virtual Visiting Center in each participating senior community, Family Virtual Visits provides a turnkey system that automatically begins the virtual visit for the resident. For residents and staff, this solution eliminates any stress or hesitancy about operating high tech equipment, and allows the resident to focus exclusively on the visit itself.

The Virtual Visiting Center in both communities is equipped with a large screen digital video television, digital video camera, controlled lighting, speakers and echo-canceling microphones. To engage in a visit, friends and family members need a PC, a high-speed Internet connection, webcam and headset. To encourage widespread use of

the service, Wesley Enhanced Living is providing virtual visiting services free of charge to residents and their families.

The official launch of the Virtual Visiting Center for Wesley Enhanced Living at Maple Village is slated for June 11 and 12, 12-6 pm, and for June 26 and 27, 1-6 pm at Wesley Enhanced Living at Heritage Towers. Residents of each community will be invited to attend the opening, which will include a program tutorial and demonstration. The event's festivities will also include a raffle for a free webcam and refreshments.

For more information about the Family Virtual Visits program or Wesley Enhanced Living, visit [www.wel.org](http://www.wel.org).

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**About Wesley Enhanced Living (WEL)**

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living communities at Heritage Towers, Maple Village, Pilgrim Gardens, Evangelical Manor and Chestnut Hill Manor provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit [www.wel.org](http://www.wel.org).