



**Contact:**  
Holly Mantle  
LevLane Public Relations  
215-825-9633  
[hmantle@levlane.com](mailto:hmantle@levlane.com)

**FOR IMMEDIATE RELEASE**

**Economy and Iraq War Top Election Concerns for Seniors**  
*Wesley Enhanced Living's first resident survey results reveal thoughts on upcoming presidential election*

**Southampton, Pa., July 21, 2008-** Today Wesley Enhanced Living, a progressive aging services provider and continuing care retirement community (CCRC) developer, released the results of its first Resident Survey, which asked residents for their thoughts on the upcoming presidential election. Ninety-three percent of the senior respondents say they are registered to vote, and over half say they have already decided on their candidate of choice. However the main finding of the survey reveals that two primary areas of concern - the economy and the war in Iraq – may be the deciding factors for the remaining senior voters.

Ranging from 64 to 98 years of age, the survey's 72 seniors from Wesley Enhanced Living's Heritage Towers and Maple Village communities have witnessed at least 15 elections over their lifetime. According to these well-seasoned respondents, issues of race and gender will set the 2008 election apart in the history books. The influence of celebrity endorsements and the internet were also noted as factors which make the current election unique.

“The survey demonstrates the vitality of Wesley Enhanced Living residents and their active interest in the presidential race,” CEO Jeff Petty said. “Our seniors

understand the important implications of this election and their responses reflect a commitment to making an informed choice for the country based on the key issues.”

When asked to imagine the nation 25 years from now, respondents painted a grim picture. Several indicated that America will have lost its leadership in the world, and some stated that the country is likely to be “in a depression” and “still in a war.” Others expressed concern over “the morality of our government officials and business executives” as well as the nation’s disregard for the environment.

It seems the majority of seniors are not completely disheartened by these concerns, however, as only three percent of the survey respondents stated that they did not plan on voting in the 2008 presidential election. Instead, most of those surveyed are setting a positive example for younger generations and staying actively invested in electing a leader that will provide a brighter future for their country.

For more information about Wesley Enhanced Living, visit [www.WEL.org](http://www.WEL.org).

#### **About Wesley Enhanced Living (WEL)**

*Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living communities at Heritage Towers, Maple Village, Pilgrim Gardens, Evangelical Manor and Chestnut Hill Manor provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit [www.WEL.org](http://www.WEL.org).*

###